

TEXAS



SIGNATURE COLLECTION STRATEGIES

Below are suggestions of where and how to collect petition signatures most effectively for your SLAC proposal.

SCHOOL EVENTS

- Parent pickup/drop-off lines (brief, captive audience)
- Back-to-school nights
- Parent-teacher conferences
- School board meetings
- Athletic events & performances

COMMUNITY LOCATIONS

- Youth sports practices/games
- Religious services (with permission)
- Neighborhood meetings
- Local businesses frequented by families
- Community festivals/events

DIGITAL OUTREACH

- School parent Facebook groups
- Neighborhood social media groups
- Email lists from other parent organizations
- Text messaging campaigns

Highest Success Rate



PROVEN SCRIPTS & APPROACHES

30-Second Elevator Pitch: "Hi, I'm [Name], parent at [School]. Are you familiar with the new Texas law that gives parents real decision-making power over school library materials? We need just 50 parent signatures to legally require our district to establish a parent-majority advisory council. This council gets to review all new books, handle material challenges, and ensure all library materials are appropriate for our students. Takes 10 seconds to sign - would you help ensure parents have this voice?"

Follow-up for Hesitant Parents: "This council will have real authority - the district must consider our recommendations before adding or removing any library materials. It's not about removing all books, it's about making sure parents have meaningful input in what's available to our kids at different grade levels. The law gives us this right, but only if we organize to claim it."

Door-to-Door Approach: "Good [morning/afternoon], I'm [Name] from [Street/Neighborhood]. I'm collecting signatures for a parent petition that gives us more say in our kids' school library materials. It's required by new Texas law and takes just a moment to sign. Are you a parent with kids in [District Name]?"

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COLLECTION TIPS FOR MAXIMUM EFFICIENCY

Timing Strategies:

- School drop-off: 7:30-8:15 AM (parents in cars, quick interaction)
- School pickup: 2:30-3:30 PM (parents waiting, more time to explain)
- Weekend sports: Saturday mornings (relaxed parents, community feeling)
- Sunday services: After religious services (values-aligned audience)

Materials to Bring:

- Clipboard with petition
- Extra pens
- Simple information sheet about SB 13
- Your contact information for follow-up questions

Signature Goals:

- Day 1-3: 15-20 signatures (test your approach)
- Week 1: 30 signatures (build momentum)
- Week 2: 50+ signatures (meet minimum requirement)
- Week 3: 60-70 signatures (buffer for any invalid signatures)